

English—Literature



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For the Love of Literature.

A certificate in literature studies will broaden your worldview and increase your appreciation for literary works from various eras. You will have the chance to explore British and American Literature, Children's and Young Adult Literature, Women in Literature, and Science Fiction and Fantasy as you delve deeply into various genres of literature.

The critical analysis and cultural awareness skills you develop from examining literature will cross over into valuable traits required of many careers. A literature certificate is an ideal complement for most majors.

We think you'll agree that it is the best of both worlds—a traditional liberal arts experience paired with a specialization in literature.



"Great literature is simply language charged with meaning to the utmost possible degree."

Ezra Pound | American Poet and Critic

The English major with a focus on literature equips students with the literary and analytical skills they need to become teachers, writers, and business professionals. The literature certification offers the flexibility to gain in-depth knowledge of a specific period, genre, or theme.

Here are a few of things you can do with an English degree with a Literature Studies certificate

- **English Teacher** – These professional educators focus specifically on the English language and literature. Most found in middle and high schools, they can share their passion for reading, writing and critical thinking with their students. Annual salaries in Pittsburgh typically range from **\$48,825** to **\$71,238**.*
- **Social Media Manager** – Social media managers are responsible for planning and implementing effective digital marketing strategies on social media channels. They write and share compelling stories on platforms to encourage engagement from users. Social media managers can work in a variety of different fields, including business, education and the nonprofit sector. Average annual salary in Pittsburgh is around **\$113,430**.*
- **Librarian** – These professionals work in schools, colleges, universities and other research institutions, where they maintain library systems and manage books and other media. English literature majors who possess great organization, interpersonal and analytical skills may enjoy working as a librarian. Average salaries in Pennsylvania typically falls between **\$60,771** and **\$80,977**.*
- **Marketing Manager** – They can work in a variety of fields but typically work in the business sector to attract more customers and encourage them to engage with a brand. English literature majors who have experience writing, problem-solving and collaborating on creative projects may enjoy serving as marketing managers. The average Marketing Manager salary in Pittsburgh, PA is **\$118,608**.*
- **Content Manager** – Content managers oversee the development, creation and strategic distribution of messaging content for a variety of audiences. They typically work in the digital realm. Because content managers must be detail-oriented and understand the inner workings of storytelling, English majors with a creative flair can make suitable candidates for the role. Annual salaries in Pittsburgh falls between **\$104,692** and **\$131,033**.*

Here are some exciting things you'll get to do in our program:

- Broaden and deepen your understanding of literary expression from a diverse array of historical and cultural contexts.
- Develop skills in close reading, critical interpretation, and the application of literary theory to a multitude of literary works.
- Study trends within various genres of literary expression that reflect the ever-expanding scope of literary studies
- Analyze complex literary works and demonstrate an enhanced ability to critically assess both online and print sources of literary criticism.
- Demonstrate an enhanced understanding of literary terms and forms.

99%
of Thiel students
receive tuition assistance.

An English major is great preparation for many careers. Graduates from Thiel's bachelor's in English and literature certification program have gone on to successful careers in editing, publishing, journalism, business, and arts administration, where good judgment is crucial.

You can afford to attend Thiel College. We have given out over \$22 million in scholarships since 2023. Contact an admissions counselor to learn about scholarship opportunities.

For more information or to apply, visit:

www.thiel.edu/academics/departments/english/majors-and-programs/english-literature-and-writing-specializations-major

* Salary.com June 2024. Salary ranges can vary widely depending on many important factors, including education, certifications, additional skills, the number of years you have spent in your profession.



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