

Data Analytics



Build a Career Powered by Data

Turn Data Into Insight. Drive Smarter Decisions. Shape the Future.

Did You Know?

Data analytics professionals are among the fastest-growing roles across industries. By combining statistics, technology, and critical thinking, analysts turn raw data into actionable insights that drive business, healthcare, and public decision-making. At Thiel, you'll develop in-demand technical skills with personalized support that prepares you for real-world impact in a data-driven economy.

Job Outlook

Employment of data analysts and related roles is projected to grow much faster than average over the next decade, fueled by the expanding need for data-driven decision-making across nearly every industry (*U.S. Bureau of Labor Statistics*).

Median annual salaries for data analytics roles often **exceed \$80,000**, with strong earning potential as experience and technical expertise grow.

Career Possibilities

Students graduating with a degree in Data Analytics can work in a wide range of industries, including:

- Business & Marketing
- Education
- Finance
- Government
- Healthcare
- Manufacturing
- Nonprofits
- Sports Analytics
- Technology

Specialized Roles

This degree also prepares you for specialized roles such as data analyst, business intelligence analyst, operations analyst, marketing analyst, or data consultant. You may explore courses such as:

- Data Analysis in R
- Data Mining
- Data Structures
- Database Management
- Programming in Python
- Statistics & Probability

What makes Thiel's program different?

Personalized Preparation for a Data-Driven World

Thiel's data analytics program blends technical skill development with hands-on learning and individualized mentoring. You'll work in small classes where faculty know you by name, guide you through real datasets, and help you connect analytics to meaningful career paths. With strong preparation, practical experience, and a supportive campus community, Thiel helps you turn data into opportunity from day one.

Take the Next Step

- Explore thiel.edu/admissions
- Visit www.thiel.edu/visit
- Unlock financial aid fafsa.gov (**Thiel FAFSA Code: 003376**)

Your
EXCEPTIONAL FUTURE starts **HERE!**



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