Bachelor's Degree in

Sports Management

Unlock Your Future in Sports Management

Turn Your Passion for Sports into a Career That Scores.

Did You Know?

You can turn your love of sports into a powerhouse career at Thiel! Our Sports Management program combines business, leadership, and real-world experience to prepare you to lead, manage, and make an impact in the **$350 billion sports industry**.

Job Outlook

Employment of sports management occupations is projected to grow **7% through 2029**, with an expected **108,900** job openings per year *(U.S. Bureau of Labor Statistics)*.

The median annual wage for these careers is near **$85,000** for experienced professionals.

Career Possibilities

Students graduating with a degree in sports management can work in various industries, including:

- **Professional & Collegiate Sports**
- **High School Athletics**
- **Recreation & Fitness**
- **Sports Tourism**
- **Sports Marketing & Media**
- **Sports Technology**
- **Event Management**
- **Non-Profit Organizations**
- **Sports Equipment & Apparel**

Specialized Roles

This degree also opens doors to specialized roles like Sports Publicist, Sports Facilities Manager, Athletic Trainer, Sports Marketing Specialist or Sports Law Professional. You might be interested in some of the following courses:

- **Business Law**
- **Strategic Management**
- **Sports Management**
- **Principles of Marketing**
- **Business Communication**
- **Advertising**
- **Writing for Mass Media**

What makes Thiel's program different?

Play Hard. Lead Smart. Manage Success.

Thiel's Sports Management program combines business, leadership, and communication to prepare you for success on and off the field. You'll work on real-world projects with industry partners, gain hands-on experience, and learn from professors who know your goals. Build confidence, connections, and a career that wins.

Take the Next Step

- **Explore** thiel.edu/admissions
- **Visit** www.thiel.edu/visit
- **Unlock financial aid** fafsa.gov ***(Thiel FAFSA Code: 003376)***

Your **EXCEPTIONAL FUTURE** starts **HERE!**

THIEL COLLEGE™

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