

# Communications Media



## Create Media That Matters.

Become a savvy communicator in an ever-changing world!

### Did You Know?

Did you know effective communication and media literacy are more important than ever? A communications media degree prepares you to create content, tell stories, and manage messages across digital, visual, and social platforms in today's globally connected world.

### Job Outlook

Media and communication careers continue to offer strong opportunities, especially in digital media, marketing, and content creation. As organizations expand their online presence, graduates with versatile media and communication skills are in demand across industries. Some specific roles are expected to grow 6% from 2023 to 2033, which is roughly in line with or slightly above average job growth.

### Career Possibilities

Students graduating with a degree in communications media can work in various industries, including:

- Corporate & Business Organizations
- Content Creation & Storytelling
- Education
- Government & Public Service
- Marketing & Advertising
- Nonprofit & Advocacy Organizations
- Publishing
- Sports, Events & Recreation
- Technology

### Specialized Roles

This degree also opens doors to specialized roles like content creators & influencers, digital & social media, film video & audio production, marketing & advertising, or public relations. You might be interested in some of the following courses:

- Digital Rhetoric
- Introduction to Screenwriting
- Media Law
- Media Literacy
- Media, Society, and Culture
- Public Relations
- Radio Broadcasting Production
- Video Production
- Writing for Media

### What makes Thiel's program different?

#### Small Classes. Big Creative Opportunities.

Thiel's communications media program blends storytelling, media production, and digital strategy with hands-on learning. You'll use professional equipment, build a portfolio, and gain real-world experience through internships and applied projects.

#### Take the Next Step

- Explore [thiel.edu/admissions](https://thiel.edu/admissions)
- Visit [www.thiel.edu/visit](https://www.thiel.edu/visit)
- Unlock financial aid [fafsa.gov](https://fafsa.gov) (**Thiel FAFSA Code: 003376**)

Your  
**EXCEPTIONAL FUTURE** starts **HERE!**



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