

Business & Accounting:

Business Administration, Associate of Arts Degree



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Get the in-depth knowledge you need to begin moving ahead in the business world in just two years.

The people who move ahead in the business world have these things in common: a solid foundation in business and accounting principles, hands-on business experience, and excellent critical thinking and creativity skills.

An associate's degree In Business Administration at Thiel will provide you with the opportunity to receive a thorough grounding in business with courses in the principles of accounting, accounting management, business communication, management and your choice of courses to personalize your education in finance, human resources, marketing and more. Then we'll help you put what you learn to work before you graduate with the opportunity to start your own business with the help of the Haller Business institute.



"Every breakthrough business idea begins with solving a common problem. The bigger the problem, the bigger the opportunity. I discovered a big one when I took apart an IBM PC. I made two interesting discoveries: The components were all manufactured by other companies, and the system that retailed for \$3,000 cost about \$600 in parts."

Michael Dell | American Businessman and Philanthropist

A liberal arts education is essential to succeeding in business and in life.

We'll help you get off to a great start.

A lot of colleges can give you a solid grounding in the basic principals of Business Administration, but business knowledge alone isn't enough to get off to a great start in your business career. According to *The Atlantic* magazine, when businesses go hunting for people to promote, they look for someone with a liberal arts education.

Come to Thiel and we'll make sure that you have the skills you need to start your career, whether you plan to work for someone else or go out on your own. We'll also make sure that you leave with excellent writing skills, quantitative reasoning skills and the broad knowledge necessary to think critically and creatively. Study here, and you'll be ready to compete when you graduate.

Here's what an Associate's Degree in Business will prepare you for:

- **Accounting Assistant** -- work with an accounting department or a single accountant to help with administrative tasks and earn a salary of **\$34,652***. Their responsibilities are based on the size of the operation and may include keeping the books or general ledger, preparing payroll, answering and returning calls, helping to process accounts and helping with the administrative side of tax preparation, such as copying and filing.
- **Marketing Coordinator** -- earn an average salary of **\$44,584*** in this junior position in a marketing department. They handle many of the department's administrative duties but may be tasked with special assignments as well, such as posting on social media, writing blog entries, creating visual content, working with sales to assess their needs for marketing materials and creating or coordinating the creation of company videos.
- **Retail managers** -- oversee the day-to-day operations of a retail store and earn **\$48,329****. They can work in fashion, food, technology or any other industry that sells products in a brick and mortar location or online capacity. Retail managers are responsible for hiring, scheduling, ensuring their employees have the sales tools and training needed to be successful and knowledgeable.
- **Customer service supervisors** -- work in a variety of fields and earn **\$49,240***. They help oversee the customer service department, call center or employees who work from home. They provide or coordinate things like training, scheduling, reviewing calls for accuracy and service billing and escalated issue resolution. Customer service supervisors may work directly for the company they are providing the service for or for a company that specializes in outsourced services.
- **Continue your education!** The business courses you complete for this degree will also count as you pursue a Bachelor of Arts degree in Business Administration.

Study at Thiel College and you will:

- Work closely with teachers in small classes thanks to our 11:1 student teacher ratio.
- Understand the basic business management functions.
- Work rigorously on developing critical thinking, quantitative reasoning and writing skills.
- Get financial support for entrepreneurial activities through the Haller Enterprise institute.
- Start a business career or continue on to a Bachelor's degree! 95% of 2022 graduates reported working or studying in their field.

99% of Thiel students
receive tuition assistance.

You can afford to attend Thiel College. Contact an admissions counselor to learn about scholarship opportunities.

For more information or to apply, visit: www.thiel.edu/business

*Job and salary information: ZipRecruiter.com

**Job information: google.com/forensic accountants and paysa.com/salaries.forensicaccountants



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