

Department of Media, Communication and Public Relations:

Media & Journalism (B.A.)



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Report on the news or analyze its effects in an ever-changing, fast-paced environment

The media and the delivery of news is at a crossroads. Some say that right now is the “golden age” of journalism. Others say that times have never been tougher for people entering the fields of media and journalism. But everyone agrees that the field is changing at an unprecedented rate and that new opportunities are opening up every day.

If making sense of the world around you and sharing your knowledge with others is what moves you, Thiel is ready to help you prepare with a state-of-the-art media center (including our new podcast studio), instructors who understand the field you’re entering and a first-rate liberal arts education that will provide you with the critical thinking skills and creativity you need to become a success.



"I'm not a big fan of journalism schools, except those that are organized around a liberal arts education. Have an understanding of history, economics and political science - and then learn to write."

Tom Brokaw- American Journalist

From trade publications to television to blogs or podcasts, there is place in Media & Journalism for people with the right education.

Media and Journalism has always been an exciting and competitive career choice, and those who succeed are the ones who have prepared for every eventuality. Here at Thiel, we'll make sure you have the tools you need to succeed from real hands-on experience to a solid knowledge of legal issues and ethical issues in media work created by First Amendment freedoms to a real understanding of the world in which we live that can only come from a liberal arts education. That why 95% of 2021 graduates are working or studying in their field.

Major in Media & Journalism at Thiel and you could pursue a career as:

- **Reporters and Correspondents** – earn a median salary of **\$36,360** conducting interviews and writing articles for television, or online and offline publications*.
- **Editors** – earn a median income of **\$56,493** developing story ideas and the content of online and offline publications, news programs or podcasts*.
- **Announcers** – earn a median income of **\$30,251** presenting news and sports, providing commentary or interviewing guests*.
- **Writer** – earn a median income of **\$30,251** providing written content for various types of media, including advertisements; books; magazines; movie, play, and television scripts; and blogs*.
- **Technical Writer** – earn a median income of **\$74,632** preparing instruction manuals, how-to guides, journal articles, and other supporting documents that easily communicate complex and technical information*.

Major in Media and Journalism and you will:

- Learn in the new, state-of-the-art James Pedas Communication Center on campus.
- Receive one-on-one instruction and guidance from faculty who have professional media experience.
- Study in small classes thanks to our 11:1 student teacher ratio.
- Earn college credit and gain hands-on experience while working for TCTV Thiel College Television, WXTC our FCC-licensed radio station, the new podcast studio or the Thielensian, our student-run newspaper
- Learn to write for online media, to program and build websites whether you choose a TV and Radio or Print Media track to better prepare you for a changing field.

99%
of Thiel students
receive tuition assistance.

You can afford to attend Thiel College. Contact an admissions counselor to learn about scholarship opportunities.

For more information or to apply, visit:

www.thiel.edu/academics/departments/communication/majors-and-programs/media-and-journalism-major

*Bureau of Labor Statistics



www.thiel.edu/apply ▪ admissions@thiel.edu ▪ 724-589-2345