

Poster and Oral Presentation Rubric

CONTENT	Novice (1)	Intermediate (2)
Introduction	Rambling and unclear introduction or no introduction	Missing one or two reasons for research
Methods	Rambling and unclear methodology or no methodology presented	Missing one or two parts of the methodology
Results	Rambling, unclear, incorrect or no results presented	Missing one or two parts of the results
Conclusions	Rambling, unclear, incorrect or no conclusions presented.	Missing one or two parts of the conclusions
FORMAT		
Graphics - Clarity	Many graphics are not clear, have errors OR are too small OR are too crowded.	Most graphics are in focus and the content is easily viewed and identified from 3 ft away.
Layout	The poster is distractingly messy or very poorly designed. It is not attractive or readily readable.	The poster is acceptably attractive though it may be a bit messy.
Labels	Labels are too small to view readily or important items were not labelled.	Most items of importance are clearly labeled. Labels can be read from 3 ft away.
Title	Typos in Title or no Title given	Title is small but describes the content well or title is readable from 6 ft away but is a poor descriptor.
Authors and Institution	No author or institution information is given.	Author or institution information is partly included or misspelled.

Source: University of Indiana

Expert (3)

Clear, concise, complete, logical statement of purpose of the research

Clear, concise, logical explanation of basis of the experiment

Clearly, concisely explains the results of the experiments

Clear, concise conclusions presented

All graphics clearly related to topic and make it easier to understand. Graphics are all in focus and the content is easily viewed.

The poster is attractive in terms of design, layout, and neatness. Readability is good.

All items of importance on the poster are clearly labeled with labels that can be read from 3 ft away.

Title can be read from 6 ft away and describes content well.

Author and institution information is completely included.