

# WHERE

you can  
learn to be  
a captain of  
industry or an  
entrepreneur



THIEL<sup>™</sup>  
COLLEGE



# PREPARE to face tough competition

## Why choose Thiel

No doubt about it, when you graduate college, you'll be entering an exciting and highly competitive global market place and you'll want to be ready.

Thiel College provides a flexible, innovative, interdisciplinary education that lets you explore a range of options before choosing the specialty that suits you best.

### Come to Thiel and you will:

- Work closely with teachers in small classes thanks to our 11:1 student teacher ratio.
- Discover the Tomcat Way - a comprehensive four-year leadership development model designed to give every Thiel student the necessary tools for success on campus and beyond.
- Develop the creative and critical thinking skills that employers look for.
- Gain competency in business and individual analytics, strategic planning, communication and project management.
- Grow your interpersonal skills.
- Confront the ethical dilemmas faced by people in the field.
- Get support for entrepreneurial activities through the **Haller Enterprise Institute**.
- Network with distinguished alumni during weekly seminars in your junior and senior year.
- Complete an internship or practicum before graduation for hands-on experience.
- Year-over-year, within three months of graduation, 100% of Thiel accounting graduates are employed in their field of study.



# DISCOVER the power of a business degree

## Why study business

If you are both a problem-solver and a people person, a business career may just be the right choice for you.

A degree in business provides you with a valuable skill set that translates across a wide variety of industries. Employers recognize and respect the discipline it takes to achieve the degree as well as the knowledge and skills you've mastered.

Best of all, your business degree will be relevant just about anywhere you choose to live and work because the exchange of goods and services happens in every corner of the globe. The knowledge you receive is portable. You can build a career in a big city, start your own business in a small town, or run a non-profit in a foreign country.





Arthur McGonigal Department of  
**BUSINESS ADMINISTRATION  
& ACCOUNTING**





# CHOOSE YOUR PATH from 12 different majors

The Arthur McGonigal Department of Business Administration and Accounting is dedicated to giving you a premier educational experience that will help you navigate your path and provide the student and professional opportunities you need.

## Accounting

Engage in financial management, business-transaction tracking, and merger and acquisition tracking to adapt to a constantly evolving field.

**Careers and Skills:** Managerial and Financial Accounting, Taxation and Auditing, International Accounting, Forensic Accounting.

Annual starting salary \$46,251\*

## Advertising & Marketing

Understand market research, consumer behavior, advertising, and international marketing to build brands that people want.

**Careers and Skills:** Brand Management, Marketing Research, Advertising and Promotions, Digital Marketing, Social Media, Professional Sales and Business Development.

Annual starting salary: \$39,970\*





## Gain an advantage over your peers with a 5-year Bachelor's/ Master's Degree

Every year business professionals head back to college because they discover the path forward to career growth is made smoother with a Master's Degree.

Thiel offers a Communication and Leadership degree or M.B.A. so that you can enter the workforce with this advantage already in hand. This combined program will provide you with the strong knowledge base across the fundamental disciplines of leadership that employers want in addition to the skills you'll learn as part of your undergraduate business studies.

**Career Skills:** Entrepreneurship, Marketing Management, Project and Process Management, and much more.

Annual salary: \$73,806\*

## Culinary Arts

(3+1 partnership with American Academy of Culinary Arts)



Spend three years at Thiel and one year studying culinary arts, graduating with a B.A. in business administration and a culinary certificate.

**Careers and Skills:** Classical and International Cuisine, Baking and Pastry, Food and Beverage Management, Personal Accounting, Marketing Management, Operations Management.

Annual starting salary: \$48,835\*

## Finance

Learn how to raise, invest, and manage capital in creative, productive, and responsible ways.

**Careers and Skills:** Financial Reporting, Corporate Finance, Investments and New Venture Finance, Financial Modeling.

Annual starting salary: \$55,722\*

## Forensic Accounting

Learn how to audit financial records to locate evidence of fraud and other financial crimes.

**Careers and Skills:** Financial Statement Analysis, Auditing, Data Mining, Conduct Investigations for public and private companies or government organizations such as the FBI.

Annual starting salary: \$59,610\*

## Human Resource Management

Learn how to select talented employees and develop their skills to everyone's benefit.

**Careers and Skills:** Recruiting, Coaching, Measuring Key Performance Indicators, Dispute moderating for public and private businesses.

Annual starting salary: \$50,771\*





## International Business

Understand business management functions as they apply to international businesses.

**Careers and Skills:** Knowledge of import/export laws, International banking regulations, Tariffs, and Markets. Work as a Compliance Analyst, Trade Specialist or International Banker.

Annual starting salary: \$55,572\*

## Mortuary Science

(3+1 partnership with Pittsburgh Institute of Mortuary Science)

Learn what makes the funeral profession a lucrative career. Students will spend three years at Thiel College and a year studying mortuary science, graduating with a B.A. in business administration and a mortuary diploma.

**Careers and Skills:** Clinical embalming, Restorative art laboratory. Cremation, Personal Accounting, Marketing Management, Operations Management.

Annual starting salary: \$42,000\*



## Sports Management

Understand the business of sports and gain the management skills necessary to succeed in a sports setting.

**Careers and Skills:** Project Management, Organizational Leadership, Communication and Decision-making skills to work as an Athletic Director or Administrator, Sports Agent, or Tournament Planner.

Annual starting salary: \$ 47,379\*

## Supply Chain Management

Understand a firm's profitability and learn how to improve process flows, enhance output, and manage the supply chain.

**Careers and Skills:** Operations and Supply Chain Strategy, Six Sigma and Quality Management, Project Management and Process Design, Data Analysis, and Decision Making

Annual starting salary: \$84,549\*

\*2020 US Bureau of Labor Statistics [https://www.bls.gov/oes/current/oes\\_nat.htm#13-0000](https://www.bls.gov/oes/current/oes_nat.htm#13-0000)  
\*Average starting salaries for Pittsburgh, PA according to Payscale.com (Sept. 2020).



# SCHOLARSHIPS for business majors

- Haller Enterprise Institute Academic Scholarships—up to 20 awarded annually
- The Dr. David and Mrs. Mary Jo Andrews '63 Scholarship
- The August and Susan Bamford Scholarship
- Dr. Morrison H. Beach Scholarship
- The Roger '52 and Paula G. Blatter Scholarship
- Daniel A. Hamo Scholarship
- Huether Foundation Endowment for Business Scholarship
- The Robert J. McKinley Memorial Scholarship
- Wise Family Endowed Scholarship Fund

Information regarding eligibility can be found in the Academic Catalog or by contacting the Thiel College Financial Aid Office at 724-589-2006 or [finaid@thiel.edu](mailto:finaid@thiel.edu).



**99% of all Thiel students receive  
some form of financial aid!**





Thiel supports a well-rounded Academic/co-curricular environment with more than 100 clubs, organizations, and teams including many that directly align with a student's field of study.

#### **Accounting Club**

Meet fellow students who share your interests, even find a study partner.

#### **Chi Eta Sigma**

Thiel's honorary commerce society. Students can be inducted based on

academic achievements, positive interactions with other students and faculty, and model characteristics.

#### **Dietrich Honors Institute**

DHI help students become full human beings whose breadth of knowledge, strength of character and thoughtfulness of action make them natural leaders in the world.

#### **Greenville Jr. Chamber of Commerce**

Meet and work with members of the Greenville business community to learn

how businesses have an impact on every aspect of our communities.

#### **Haller Enterprise Institute**

Each year students receive the knowledge and mentorship they need to start a business and as well as a scholarship seed money through Institute scholarships and grants.

#### **Ruth A. Miller H'20 Senior Seminar**

The Seminar connects students with Alumni business leaders and executives.



**LOOK  
AHEAD**  
to a great  
future



## Beyond Thiel

We encourage you to start thinking about your future from Day 1, and take advantage of opportunities to gain work experience, study abroad, or work in research as part of your degree. At Thiel College, the Career Development Office is here to help you identify opportunities and support you as you consider your career after college. As a result, you, and each of your classmates, will graduate with a unique combination of skills, experiences and relationships that will set you apart as you embark on your chosen career path.



## Enjoy High Earnings Potential

A business degree will yield you some of the highest earnings potential both immediately following graduation and later down the road. With that in mind, a business degree will also provide you one of the highest returns on your investment.



## Continue Your Education

If the notion of continuing your education with a Master's in Communication and Leadership or a Master's in Business Administration, look no further than Thiel. With Thiel's 5-year program, you'll earn both your undergraduate degree and a master's, saving you time and money. Thiel does not require the GMAT test for acceptance, and you'll gain hands-on, real world experience through the Graduate Assistant program.

## Successful Alumni



*"The professors are a huge reason why anyone comes to Thiel. They always do what they can to get you internships and to develop your resume. In accounting there's three main avenues. There's corporate accounting, tax accounting and auditing. I'll have experience in all three before my senior year."*

**Terri Eddy '19**, business and accounting major



*"I thought I would be an accountant. I guess I am an accountant who just happens to be working with a sports franchise. My focus was primarily on the accounting side. The influence of Thiel College was significant. A Thiel professor got me an opportunity (that led to his current position)."* **Kevin Hart '86**, Senior vice president for finance for the Pittsburgh Penguins

*"You really get to know your professors as well as your friends. I really like the fact that it is a liberal arts college and we have the ability to explore other areas of academics aside from our major."* **Xin Ning Tan (Eunice) '19**, accounting and finance major



*"If you want to succeed, Thiel will give you everything you need to do it. You can't be afraid to try to achieve your dreams because now is the time to go for it."* **Brittany DeCarmine '18**, business administration and history, pre-law major

## Start Your Career

Thiel College graduates are successfully employed across a number of business sectors.

Airgas

Black Knight Financial

BNY Mellon

Brunner, Blackstone & Associates, PC

De Lage Landen Financial Services

Enterprise Holdings

General Motors

KPMG

Mariner Finance

Mercer County Office of the Controller

Pittsburgh Penguins

Pittsburgh Steelers

PLS Logistics Services

Quicken Loans

Sports Coordination of NW PA

Springleaf Financial Services

Synergy Comp Insurance

TITAN Consulting

Walt Disney World

Washington Penn Plastic Co.

WESEX Corporation

Westfield Insurance

Westinghouse Electrical

Willis Towers Watson



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Call Admissions for more information

**admissions@thiel.edu • 724-589-2345**

Or complete your application online at **www.thiel.edu**